



growth from home

2020 Agenda

Make the most out of your Growth experience

Wednesday, October 28

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Thursday, October 29

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* AGENDA SUBJECT TO CHANGE *

Wednesday, October 28

Session Date / Start Time	Session Name	Speakers
8:00 AM PDT 10/28/2020	Welcome to Growth from Home	Jake Skinner
8:15 AM PDT 10/28/2020	Respect for the Plant: Ganja Ceremony with Josiah Samadhi	Josiah Samadhi
8:45 AM PDT 10/28/2020	LEUNE Conversations About Social Equity/Social Justice Reform in Cannabis	Nidhi Lucky Handa, Stephanie Shepard
9:15 AM PDT 10/28/2020	From Cannabis to Canapés: A Conversation with the CEO of Dutchie and an ex-Uber Eats executive	Ross Lipson, Karan Wadhera, Allen Penn
9:30 AM PST 10/28/2020	Making Cannabis Unicorns a Reality	Joshua Horn, William Bogot, Rami El-Cheikh, Matthew Kittay
9:45 AM PDT 10/28/2020	Making Cannabis Equitable	Akwasi Owusu-Bempah PhD, Tahira Rehmatullah
10:15 AM PDT 10/28/2020	Focus on Diversity and Inclusion	Dara Williams
10:15 AM PDT 10/28/2020	Potli Snack Break: Morning Smoothie	Christine Yi
10:45 AM PDT 10/28/2020	Social Impact Partnerships That Lead With Intention	Heather Jackson, Jared Stanley, Jesse Stanley
10:45 AM PDT 10/28/2020	The Best Way to Predict the Future is to Create it: A Q&A with Joe Bayern	Jason White, Joe Bayern
10:45 AM PDT 10/28/2020	Vaginal Health and Alternatives to Venture Capital	Cyo Nystrom, Emily Paxhia

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Session Date / Start Time	Session Name	Speakers
11:15 AM PDT 10/28/2020	Aster Farms Outdoor Cultivation Tour	Julia Jacobson
11:15 AM PDT 10/28/2020	A Living Room Musical Break with Sean McVerry Pt. 1	Sean McVerry
11:15 AM PDT 10/28/2020	Scaling and Raising Capital for Your Cannabis Company in the Age of COVID-19	Emily Paxhia, Andrea Brooks, Ben Larson
11:15 AM PDT 10/28/2020	The Future of Cannabis Retail	Alexis Mora, Socrates Rosenfeld
11:45 AM PDT 10/28/2020	Conscious Cannabis: Ritualizing plant medicine and natural remedies	Valeria Hinojosa, Santiago Tarditi
11:45 AM PDT 10/28/2020	Old Pal Brand Overview	Old Pal
11:45 AM PDT 10/28/2020	Leveraging Data to Launch a Successful Retail Store	Narbe Alexandrian, Cy Scott
12:15 PM PDT 10/28/2020	Compassionate Release and Legal Reform – a Conversation with Last Prisoner Project	Jennifer Fisher, Sarah Gersten
12:45 PM PDT 10/28/2020	A Conversation between Heather Cabot and Ted Chung on the Future of Cannabis	Heather Cabot, Ted Chung
12:45 PM PDT 10/28/2020	A Conversation with Ben Witte of Recess	Catharine Dockery, Benjamin Witte
12:45 PM PDT 10/28/2020	Building Each Other Better: Shared Purpose & Community in the Cannabis Industry	Gabe Salazar, Brittany Salazar, Justin Robinson

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Session Date / Start Time	Session Name	Speakers
12:45 PM PDT 10/28/2020	Women in CBD/Cannabis: Investors, Accelerators, Operators	Caroline Jacobs, Amy Margolis, Aly DeNardo, Meryl Montgomery
1:15 PM PDT 10/28/2020	Founder Roundtable: Remaining resilient and identifying opportunities for growth	Rashaan Everett, George Mancheril, Sebastian Solano
1:15 PM PDT 10/28/2020	Potli Snack Break: Hemp CBD Infused Watermelon Salad	Christine Yi
1:45 PM PDT 10/28/2020	The 2020 Election: What's at Stake for Cannabis?	Carly Wolf, Jonathan Small
1:45 PM PDT 10/28/2020	The Evolution of Cannabis Distribution Amidst a Global Pandemic	Stephanie Beck, Vince Ning
1:45 PM PDT 10/28/2020	Consumer Behavior in a Post-COVID World	Chris Violas, Chris Beals
2:15 PM PDT 10/28/2020	Blunt Talks with Weedmaps CEO Chris Beals	Chris Beals
2:15 PM PDT 10/28/2020	Heat-Not-Burn Technology Is the Next Big Thing In Cannabis	Mike Simpson
2:15 PM PDT 10/28/2020	How to Raise Money as an Odd Wo-Man Out	Erin Gore, Sonia Luna, Karli Warner
2:15 PM PDT 10/28/2020	Industry Accountability: A DEI Discussion with the Cannabis Trade Federation	Christian Sederberg, Dakeana Jones Bishop, Ngiste Abebe
2:45 PM PDT 10/28/2020	5 Biggest Career Opportunities in Cannabis Today	Max Simon, Lance Lambert

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Session Date / Start Time	Session Name	Speakers
2:45 PM PDT 10/28/2020	Improving the Cannabis Beverage Experience	Judy Yee
2:45 PM PDT 10/28/2020	How To Get An Investors Attention	Catharine Dockery
3:15 PM PDT 10/28/2020	LEUNE Conversations About Social Equity/Social Justice Reform in Cannabis	Nidhi Lucky Handa, Lauren Yoshiko
3:15 PM PDT 10/28/2020	Mythbusting in Cannabis Wellness: 5 Things That Will Surprise You	Ben Woo
3:15 PM PDT 10/28/2020	Psychedelics Advocacy with Mind Army	Warren Gumpel, Michael "Zappy" Zapolin
3:45 PM PDT 10/28/2020	The Hidden History of Rolling Paper with RAW's Josh Kesselman	Jonathan Small, Josh Kesselman
4:15 PM PDT 10/28/2020	Potli Cocktail Break: No-Hangover Sangria	Christine Yi
4:15 PM PDT 10/28/2020	Uprooted Documentary: California's Complicated Road to Legalization (Episode 1)	Weedmaps
4:45 PM PDT 10/28/2020	Green on Green - Sustainable Practices and Community Responsibility in Cannabis	Jourdan Binder, Samantha Schafer
5:15 PM PDT 10/28/2020	A Musical Performance by TOMI	TOMI

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8:15 AM PDT 10/29/2020	Cannabis Research in the UK with Neil Mahapatra and Dr. James Edwards	James Edwards, Neil Mahapatra
8:30 AM PDT 10/29/2020	Prohibition Partners' Pharmaceutical Cannabis Report	Barbara Pastori
8:45 AM PDT 10/29/2020	The MORE Act and States' Rights	Truman Bradley, Natalie Fertig, Shanita Penny, Lewis Koski, Christian Sederberg
9:15 AM PDT 10/29/2020	Advancing Diversity, Equity, and Inclusion in the New Cannabis Economy	Khadijah Tribble, Tani Brown
9:45 AM PDT 10/29/2020	Greenbits x Square: Disrupting Point of Sale - a conversation with early employees	Charlie Wilson, Karan Wadhera, Joe Robinson
10:15 AM PDT 10/29/2020	The Realities of Farm to Bottle CBD	Erik Carbone, Brittany Carbone, Larson Dick
10:15 AM PDT 10/29/2020	What Happens When You Mix Alcohol & Cannabis? Key Lessons We've Learned from Doing Both	Meredith Mahoney
10:15 AM PDT 10/29/2020	Potli Snack Break: Vegan Chili	Christine Yi
10:15 AM PDT 10/29/2020	10 Missed Revenue Opportunities & How to Capture Them	Gary Cohen
10:45 AM PDT 10/29/2020	Is Cannabis Media Coverage Fair or Biased?	Javier Hasse, Natalie Fertig, Rosie Mattio, Jeremy Berke
10:45 AM PDT 10/29/2020	Creating a suite of emulsions for infused product makers	Harold Han

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Session Date / Start Time	Session Name	Speakers
10:45 AM PDT 10/29/2020	How Various Cannabinoids Can Help People Lead Healthier Lives	Nancy Ramamurthi, David Casarett
11:15 AM PDT 10/29/2020	A Living Room Musical Break with Sean McVerry Pt. 2	Sean McVerry
11:30 AM PDT 10/29/2020	Virtual Tour of Seed & Smith	Brooks Lustig, Robbie Wroblewski
11:45 AM PDT 10/29/2020	Entrepreneurship and Social Responsibility in Cannabis with Kyle Sherman	Kyle Sherman
12:15 PM PDT 10/29/2020	LEUNE Conversations About Social Equity/Social Justice Reform in Cannabis	Nidhi Lucky Handa, Ishaq Ali
12:15 PM PDT 10/29/2020	Why Tech Is Critical to the Growth - and Supply Chain - of the Legal Market	Art Smuck, Michael Beaudry
12:15 PM PDT 10/29/2020	Designing the future of Infused products with Vertosa	Austin Stevenson, Catherine Kise, Ian Colon, Daniel Yi, Brandon Andrew
12:45 PM PDT 10/29/2020	Social Equity Sessions: How retailers can support equity brands	Michael Bostarr, Ramon Garcia
12:45 PM PDT 10/29/2020	Litigation Avoidance for Investors and Cannabis Companies: Minimizing Risk	Jennifer Fisher, Brett Schuman
1:15 PM PDT 10/29/2020	Pioneering a plant-based approach to retail in beauty & wellness	Anthony Saniger
1:15 PM PDT 10/29/2020	Potli Snack Break: Vegan Brownies	Christine Yi

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Session Date / Start Time	Session Name	Speakers
1:15 PM PDT 10/29/2020	20(ish) Questions About Cannabis Investing	Tahira Rehmatullah, Jacqueline Bennett
1:15 PM PDT 10/29/2020	California Craft Cannabis Cultivators: Creating a Place for Cannabis in the Farm	Aaron Keefer, Joyce Cenali
1:15 PM PDT 10/29/2020	Uprooted Documentary: California's Complicated Road to Legalization (Episode 2)	Weedmaps
1:45 PM PDT 10/29/2020	An Introduction to Greentank and The Business of Vape	Allister Warren, Ethan Singal
1:45 PM PDT 10/29/2020	Why the targeted SMS marketing campaign is a cannabis retailer's biggest revenue	Andrew Watson
1:45 PM PDT 10/29/2020	From Dial-up to Dosing: How Innovative Edibles Industry Can Learn From Beginnings of The Internet Age	Carlos Perea, Kim Rael, Ron Silver
1:45 PM PDT 10/29/2020	Cultivation Technology: How to Grow in a Market with Evolving Technology	David Kessler, Robert Harrison, Rachel Fournier
2:15 PM PDT 10/29/2020	Greenbits Quarterly Cannabis Retail Report	Stu Waters
2:15 PM PDT 10/29/2020	LeafLink x Timeless Vapes: The Power of Supply Chain Financing in Cannabis	Josh Hirschey, Doug Gordon
2:15 PM PDT 10/29/2020	Federally Legal Cannabis- The Future of Research and Drug Development	Jeff Chen, George Hodgin
2:15 PM PDT 10/29/2020	Legal Cannabis's Greatest Threat: The Impact of the Illicit Market	Cameron Clarke, Keith Cich

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2:45 PM PDT 10/29/2020	Sugar & Spice, Innovations In The Culinary Cannabis Sector	Jeff Danzer, Latham Woodward
2:45 PM PDT 10/29/2020	Medical Cannabis as Affordable Access to Pain Relief for Patients	Vincent B. Donadio, Dr. Joseph Rosado
2:45 PM PDT 10/29/2020	4 Keys To Creating Your High Performance Culture In Your Cannabis Business	Max Simon, Don Schmidt
2:45 PM PDT 10/29/2020	Leaving it All and Finding Even More: Catharine Dockery on Making Your Own Path	Catharine Dockery
3:15 PM PDT 10/29/2020	Technology & The Integrity of Hemp Derivatives	Jacob Black
3:15 PM PDT 10/29/2020	Inside 1906	1906 New Highs
3:15 PM PDT 10/29/2020	A Living Room Musical Break with Sean McVerry Pt. 3	Sean McVerry
4:00 PM PDT 10/29/2020	5 Reasons Cannabis Companies Should be Doing a Podcast	Jonathan Small, Meryl Klemow
4:15 PM PDT 10/29/2020	Uprooted Documentary: California's Complicated Road to Legalization (Episode 3)	Weedmaps
4:15 PM PDT 10/29/2020	Potli Cocktail Break: Champagne Strawberry Cocktail ft. Om Elixirs	Christine Yi
4:20 PM PDT 10/29/2020	The Profit of Sustainability	Shellise Rogers

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Session Date / Start Time	Session Name	Speakers
5:00 PM PDT 10/29/2020	Toward A More Meaningful Inclusivity with Sesh-Ins	Geraldine Mae Cueva, Bianca Monica, Chaney Turner, Lizzy Jeff, Darius Kemp, Dorian Morris, Nadir Pearson
5:45 PM PDT 10/29/2020	Respect for the Plant: Ganja Closing Relaxation Ceremony with Josiah Samadhi	Josiah Samadhi